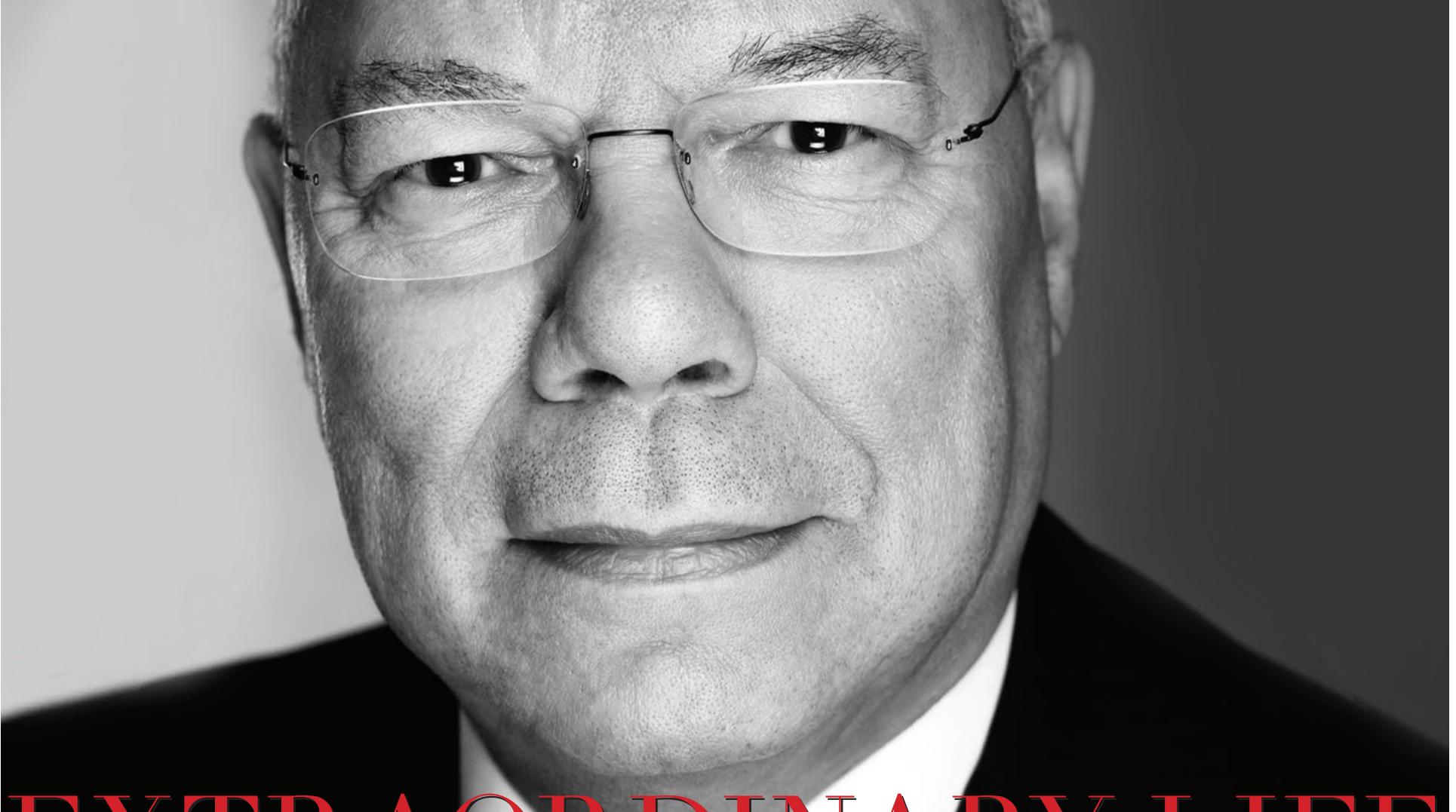


Las Vegas

Black Image

NOVEMBER 2021

FREE



EXTRAORDINARY LIFE

Remembering Colin Powell, a giant of American history

Inside

Las Vegas Black Image focuses on the state of healthcare in Nevada
Kamala Harris and Steven Horsford take on climate change

CALLING ALL WRITERS, AUTHORS, POETS & GRAPHIC NOVELISTS!

Join Us for the
First Annual

Indie AUTHOR DAYS

Friday, November 12 & Saturday, November 13

**If you have a work of creative writing within you, or have completed one
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Get tips from successful writers and learn how to enter this national competition.

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Friday, November 12

12 p.m.

Get Indie Author Tips & Tricks for
Next Year's Contest!

Saturday, November 13

10 a.m.

Roundtable Discussion: Indie Books in
Libraries – Get Discovered!

11:15 a.m.

National Novel Writing Month

12:30 p.m.

Diversity & Inclusion in Indie Publishing

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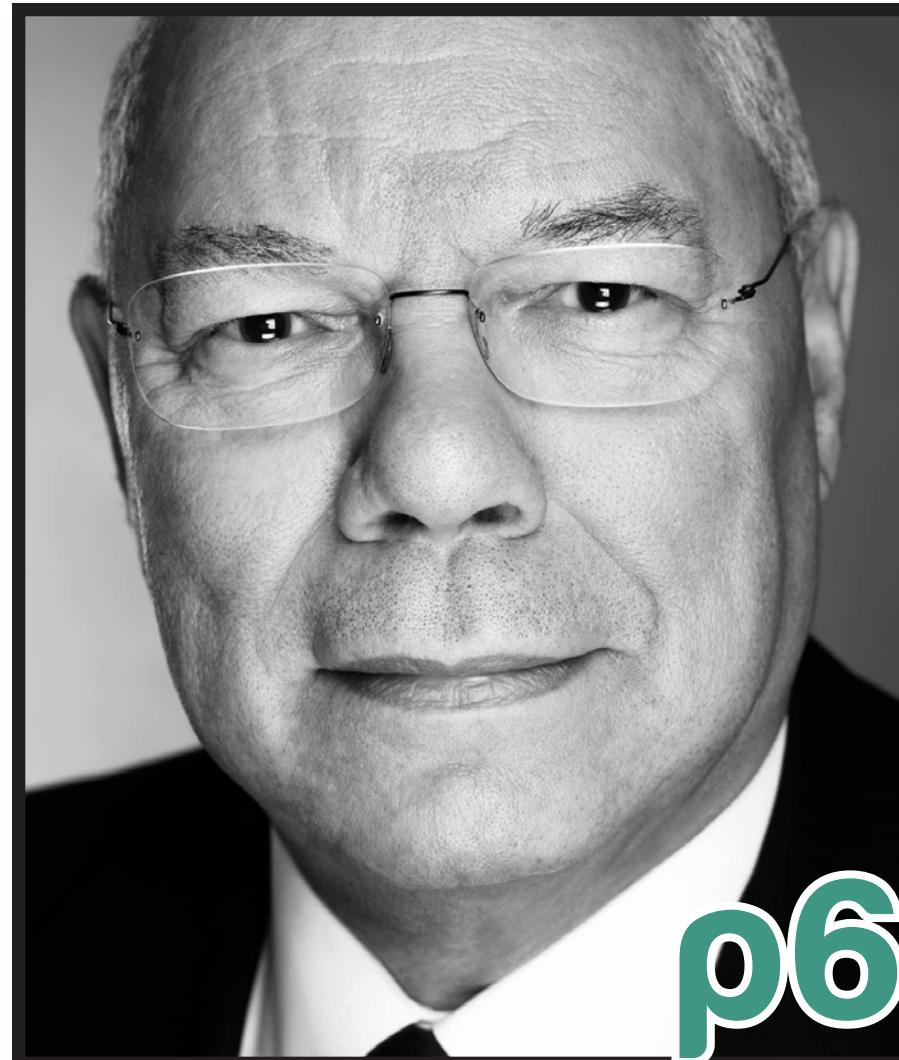
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Correction:

In the October edition of Las Vegas Black Image, the last name of extraordinary local concert promoter Jayson Sawyer was misspelled in a headline due to an editing error. We regret the error, and have corrected it across digital properties.

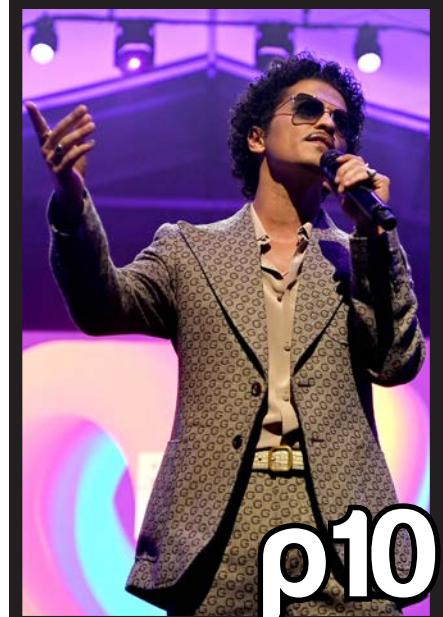
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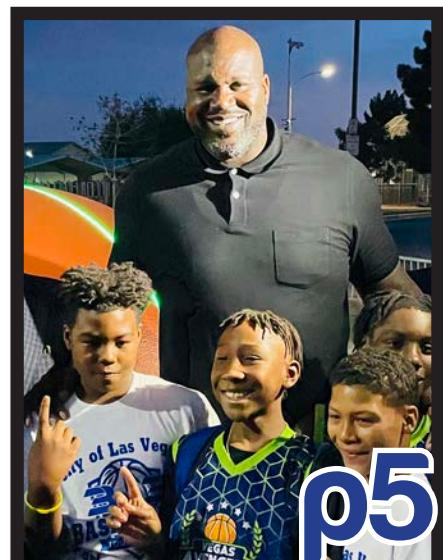
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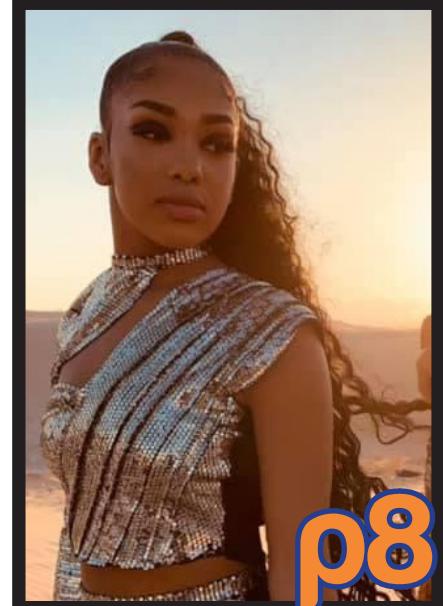
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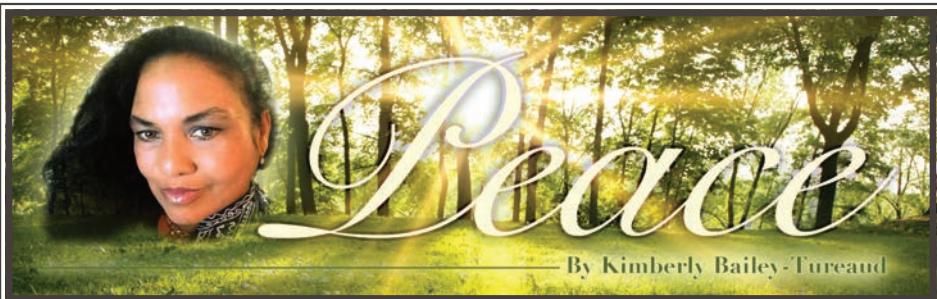
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p8



— By Kimberly Bailey-Tureaud

Water: A Love Story!

Water, I love the way you make me feel.

You quench my thirst with coolness that engulfs my body and clears obstructions from the passages that give me life. You fill me with refreshment when dryness tries to stop movement and growth. You nourish my physical being and give my locks their long silky dance.

Water, you are a gift from above – dancing to the gratification of His gift that makes me feel new. You bring life, giving colors to the seasons of our souls. You have the power to dictate the change of emotions that are welcomed unconditionally with the rotation of the universe.

Water is its name, making me think of a clearer place and moment I want to experience. The relaxed and subtle intake that slowly and delicately moves throughout my body.

I love you, water. I have grown accustomed to your authentic taste. Either cold or hot, you give rise to my thoughts, emotions, and self-esteem. You make me

better.

The flow of your movement – either seen in a grand ocean or lake – ordains the universal law of calm. You are the main component that God used to make me. All functions of my being are fueled by your presence.

I treasure you and will continue to avoid wasting you, because you are unselfish with your supply. You keep life going in my body and in the world that surrounds us. The emerald colors of green capture the eyes of all who are open to receive your beauty.

I know your plan is to be here in abundance for us to keep our bodies functioning properly. I will never take you for granted, even when other beverages try to sway me away from your greatness. Yes, I just want a tall glass of my best friend – water – when having my meals and at my bedside to always reach for your refreshing embrace.

I love WATER!

America The Beautiful Has Grown Ugly

By Louie Overstreet



In my entire life, I cannot remember being filled with such despair or suffering from an alarming sense that things will not be better in the future.

My generation experienced discrimination on an industrial scale, the civil rights movement, riots (Glenville Shootout in Cleveland in 1968 was only five blocks from Chuck Bremer's and my apartment), and the Vietnam war protests. However, my sense of optimism never left me; admittedly youth may have also played a part in that I thought I was going to live forever, by being the first person to never grow old.

While I was busy spending all my time looking for Juan Ponce de Leon's Fountain of Youth, I failed to notice Ms. America was not aging well. In fact, this former beauty has grown old and ugly in far too many ways.

I did a little research to try and discover why this was the case and discovered the following afflictions were probable causes for her now being as ugly as a mule chewing glue.

Over the years, she has burdened herself down with racism and sexism.

Thus, the hump on her back makes Quasimodo look like he has perfect posture. Xenophobia and homophobia have caused her face to wrinkle so much that a barrel of Botox cannot stop the sagging.

Arthritis has riddled her with so much hatred that it has crippled her body and soul.

Her tongue has become forked for telling a bunch of lies, big ones at that! She is almost blind now, due to constantly seeing injustice, but failing to do anything about it.

She suffers from a heart condition because of religious bigotry coursing through her veins.

Her mind has become so senile, she can no longer distinguish right from wrong, yet she feels free to decide what laws she will choose to obey or disregard.

While it is true that beauty is only skin deep, it must also be acknowledged that, nowadays, in America ugly is to the bone.



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Giving Thanks

The holidays are approaching, and we have to give thanks to you — our loyal Las Vegas Black Image readers and supporters. We have been publishing this magazine since 2008, with a cover dedicated to the newly-elected President Obama and his family.

We are grateful to our executive publishing team and all our advertisers who support our Black-owned and operated publishing and marketing company — bringing authenticity and the positive truth of our culture to Nevada.

The month of November continues Las Vegas Black Image Magazine's & Intermountain Healthcare's Health Initiative for communities of color. In this issue we announce the celebration of local Las Ve-

gas seniors at the Doolittle Senior Center that will take place Nov. 10. We thank all of our community partners that include: John Mulls Meats, Intermountain Health Care, and community supporters for participating in this initiative.

We thank the Cleveland Clinic Lou Ruvo Brain Health Center's Power of Love event that allowed Las Vegas Black Image Magazine to get personal celebrity testimonies from the likes of Charlie Wilson, Jordin Sparks, Boyz II Men, and celebrity Chef Wolfgang Puck as it relates to staying healthy and giving support to the Health Initiative and its theme: "Go to the Doctor!"

Excitement was also in the air as we captured Shaquille O'Neal and Icy Hot's

personal \$200,000 plus donation to the Doolittle Community Center for a basketball court refurbishment project and laptop giveaway benefiting community youth.

We hope this issue not only enlightens you but also motivates you to drink more water (see Peace) while staying mindful of the importance of water conservation. Let's do it!

We wish you all a happy and safe Thanksgiving and all the blessings that this world has to offer.

Keep rising,

**Charles Tureaud &
Kimberly Bailey Tureaud
Publishers**



Las Vegas Black Image publishers Charles Tureaud and Kimberly Bailey Tureaud

Holding Court with Shaq

City Councilman Cedric Crear recently welcomed Shaquille O'Neal to the Historic Westside community — to celebrate the NBA legend and Icy Hot's donation to the Mayor's Fund for Las Vegas LIFE for the renovation of basketball courts at Doolittle Complex.

"Today is another great day in the Historic Westside," said Crear. "We just rededicated the Shaquille O'Neal Courts at the Doolittle Complex. Shaquille O'Neal and Icy Hot gave a donation of \$200,000 to refurbish the basketball courts at Doolittle Community Center. Also, Shaquille, Icy Hot and Howard Hughes Corporation are going to buy 100-plus laptops for the kids who play there. It's just another great thing for our community."



Councilman Cedric Crear and Shaquille O'Neal with children at the Doolittle Community Center's basketball courts

Excellence Personified

The passing of Colin Powell reminds us why role models are so powerful in our lives.

There was a day when role models were not very difficult to find in the world at large. While these examples remain in abundance within our families and communities, there is a growing sense that the values of character, dignity, and honesty are waning in our broader public discourse.

Those qualities defined the life and work of Gen. Colin Powell, who died Oct. 18 at the age of 84. With intelligence and grace, he spent his life working to bring clarity where there was confusion, and understanding where there is conflict.

One of the most accomplished leaders of his generation, Powell was the youngest Chair of the Joint Chiefs of Staff; and when the second Bush administration emerged from the controversial 2000 election, the new president chose Powell as secretary of state, the first African-American to serve as the nation's top diplomat..

Born Colin Luther Powell on April 5, 1937, in Harlem, New York, Powell was the son of Jamaican immigrants Luther and Maud Powell. He was raised in the South Bronx and educated in the New York City public schools, graduating from Morris High School in 1954 without any definite plans for where he wanted to go in life. It was at City College of New York, where Powell studied geology, that he found his calling – in the Reserve Officers Training Corps (ROTC). He soon became commander of his unit. This experience set him on a military career and gave him structure and direction in his life.

After graduating in 1958, Powell was commissioned as a second lieutenant in the U.S. Army. While stationed at Fort Devens, Massachusetts, Colin Powell met Alma Vivian Johnson of Birmingham Alabama, and they married in 1962. The couple has three children: son Michael, and daughters Linda and Annemarie.

In 1962, he was one of 16,000 advisers sent to South Vietnam by President John F. Kennedy. In 1963, Powell was wounded by a punji-stick booby trap while patrolling the Vietnamese-Laotian border. During this first tour of duty, he was awarded a Purple Heart and, a year later, a Bronze Star. While on the second Vietnam tour of duty in 1968-69, Powell was injured in a helicopter crash. Despite his injury, he managed to rescue his comrades from the burning helicopter, for which he was awarded the Soldier's Medal. In all, Powell has received 11 military decorations, including the Legion of Merit.

Powell earned an MBA at George Washington University, in Washington, D.C., and won a White House Fellowship in 1972. He worked in both the Nixon and Reagan administrations. In the Carter administration, Powell was an assistant to the deputy secretary of de-



fense and the secretary of energy.

General Powell had a very successful diplomatic career after the Sept. 11 terrorist attacks on New York and Washington in 2001. General Powell was a man of integrity and according to President Biden on a recent town hall on CNN, "He would also admit it when he made a mistake. He had compassion."

Powell retired from government service in 2006, but stayed vocal on political issues and made headlines when he announced his endorsement of Barack Obama for President of the United States.

Powell also spent much of his retirement in the business community. In 2006, he was a speaker at a special series called, "Get Motivated." He spent much of his life inspiring many with his leadership skills and life experiences. Along with his wife, Powell began America's Promise Alliance – as part of their dedication to the wellbeing of children and youth at all socioeconomic levels and their commitment to seeing that young people receive the resources necessary to succeed.

Even though there has been debate over Powell's relationship with the Black community, it must be noted that his accomplishments as a Black man in America were extraordinary. He set a high bar of excellence and set an example for leveling the playing field by working hard and taking a seat at the table at the highest levels of international and military affairs. In doing so, he obliterated stereotypes and set a path for many to follow.

After endorsing Obama, Powell became progressively disenchanted with the GOP and called then-President Donald Trump a national disgrace – then further distanced himself from the Republican Party following the January 6 insurrection on Capitol Hill.

Powell's legacy will live on through the ages. And so will his words, a selection of which we are offering below for more wisdom and inspiration from a great man.

On racial bigotry

"Racism is a disease that you can help cure by standing up for your rights, and by your commitment to excellence and to performance, by being ready to take advantage of your rights and the opportunities that will come from those rights."

From his 1994 commencement speech at Howard University

"Leadership is solving problems. The day soldiers stop bringing you their problems is the day you have stopped leading them."

General Powell's Thirteen Rules (originally published in Parade Magazine)

1. It ain't as bad as you think. It will look better in the morning.
2. Get mad, then get over it.
3. Avoid having your ego so close to your position that when your position falls, your ego goes with it.
4. It can be done.
5. Be careful what you choose: You may get it.
6. Don't let adverse facts stand in the way of a good decision.
7. You can't make someone else's choices. You shouldn't let someone else make yours.
8. Check small things.
9. Share credit.
10. Remain calm. Be kind.
11. Have a vision. Be demanding.
12. Don't take counsel of your fears or naysayers.
13. Perpetual optimism is a force multiplier.



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Clark County Recorder



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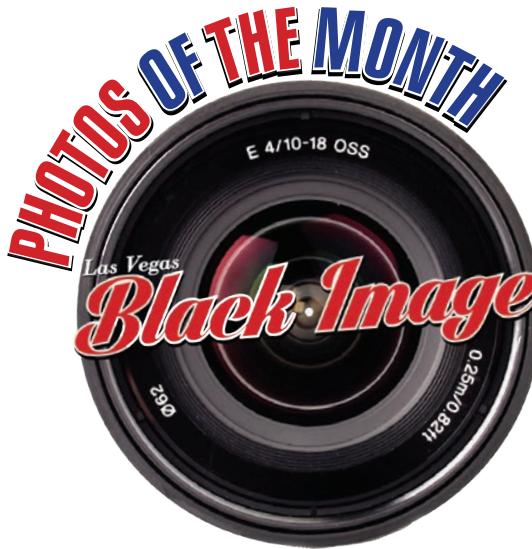
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Attorney and mayoral candidate Kara Jenkins with Capucine Holmes



Dr. Ellen Brown and her Soror Linda Jordan of Delta Sigma Theta Sorority, Inc. on the golf course



Debra Storey's Blazzian Fashion Collection fall/winter photo shoot with models Eliza, Niya, and Mya – photo by Deah Photography.

**Las Vegas
Black Image**

Intermountain Healthcare

AND PARTICIPATING SUPPORTERS

PRESENTS

Celebrating Our Seniors

ANNUAL HEALTH & WELLNESS EVENT

Wednesday November 10th

1pm-3pm | LIMITED CAPACITY

Doolittle Senior Center
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Lunch provided by
John Mull's Meats Road Kill Grill

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Grand opening for Xcape Skin care line



Bringing the News!



Irma Brooks attends Prophetess Ebony's 70 themed birthday party.



Marie Wakefield says, "This is what 70 years young looks like."



Tonya Fortson wishes her daughter Kaila Kat Gay a happy 27th Birthday.



What is your biggest concern about your own health and our Las Vegas healthcare system?



Stephen Munford

My concern with the healthcare system is, why does North Las Vegas only have one hospital? A city of a million people, mostly Black and Brown residents. But we see other parts of Nevada having multiple hospitals.



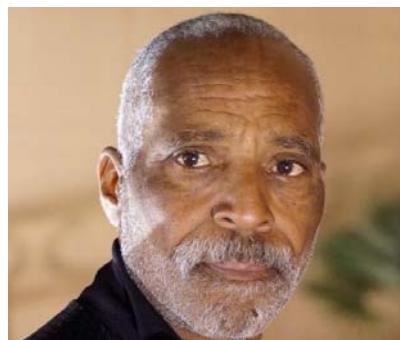
Wilma Easley-Roberts

My biggest concern is that I want affordable and quality healthcare.



Cassandra L. Gaitor

I am concerned with the fact that the one hospital in North Las Vegas doesn't deliver babies anymore. I have to go to Sunrise or UMC hospital. Valley Hospital is very bougie! You can't go to Valley Hospital without insurance. Why did they close the Health District on Shadow Lane? Also lack of TLC for UMC Hospital patients. UMC is a county hospital and has tried to be better, but with non-paying ER patients, they stay in the red. This makes the workers not care about others. Some are just working there for the buck. I'm so ready to leave Las Vegas!



James Allen

It makes me very concerned when I see healthcare providers overmedicate their patients.



Jackee Cahee

I want to stay well and be able to pay for health insurance.

Under the Glittering Lights

Stars shine for 25th Annual Power of Love Gala

The Keep Memory Alive gala recently had celebrities Demi Lovato, Marilyn McCoo & Billy Davis Jr., Smokey Robinson, Bruno Mars, Babyface, and Jordin Sparks along with others at their 25th gala held at Resorts World Las Vegas.

Lovato, recipient of an MTV Video Music Award, ALMA Award, Billboard Women in Music Award, Five People's Choice Awards and one of TIME100's most influential people; McCoo & Billy Davis Jr., seven-time Grammy Award winners, actors in the upcoming TV movie "The Waltons: Homecoming," authors, the first African-American couple to receive a second honor on the Hollywood Walk of Fame and the most mature couple to ever receive a long-term recording contract with EMI/BMG; McLean, singer-songwriter and member of the Backstreet Boys, the best-selling boy band in history with well over 180 million records sold, eight Grammy Award nom-

inations, two American Music Awards and five Billboard Music Awards; and Sparks, a multi-platinum recording artist, actress, season six "American Idol" winner, Grammy Award nominee and recipient of an NAACP Image Award, BET Award and American Music Award, joined other celebrities at the gala that included: Anthony Anderson, Tori Kelly, Kenny Loggins, Wanya Morris and Shawn Stockman of R&B group Boyz II Men and Charlie Wilson.

The Power of Love gala raises much-needed funds to continue Keep Memory Alive's mission to support Cleveland Clinic Lou Ruvo Center for Brain Health in providing services, care and resources to patients and their caregivers in the fight against neurocognitive diseases including Alzheimer's, Parkinson's, Huntington's, multiple system atrophy, multiple sclerosis and more.



Kenny Babyface Edmonds and Demi Lovato



Bruno Mars



AJ McLean, Smokey Robinson, Kenny Babyface Edmonds, and Charlie Wilson



Kenny Babyface Edmonds, Larry Ruvo, Bruno Mars, and Camille Ruvo.



Mark Davis, Amber Reyes-Morris, and Wanya Morris.



Do it for ME.



I get the flu vaccine every year to protect my family, especially my daughters and their grandparents who are at a higher risk of flu-related complications. The CDC recommends that everyone 6 months and older receive a flu vaccine each year. Will you do it for me so we can protect our families?



- The best protection against the flu is to get your flu vaccine each year. It takes 2 weeks for the vaccine to fully protect you. A few tips to remember: practice good handwashing, stay away from others if you're sick, clean and disinfect surfaces, avoid touching your eyes, nose and mouth, cover your cough and sneeze, and wear a mask as recommended.
- Don't confuse the common cold for the flu. The flu is a serious disease. While similar in symptoms, the flu is a highly contagious viral infection of the nose, throat, and lungs. The influenza virus can cause severe illness, more than 200,000 Americans are hospitalized and tens of thousands die every year.
- The flu vaccine doesn't cause the flu. The flu vaccine contains a dead (inactivated) virus or no flu virus at all. Some people experience side effects, such as soreness or redness where they get the vaccine. The reaction goes away in a day or two.
- People 65 and older are at higher risk of flu-related complications, but those who are young and healthy are vulnerable to getting very sick with the flu too. The CDC recommends that everyone 6 months and older get a flu vaccine every year.

FREE or low-cost flu vaccines are offered at community locations across the valley.
For more information call the Southern Nevada Health District at **702-759-0850** or visit snhd.info/flu.



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Rep. Horsford Joins Vice President Harris to push for climate action

Congressman Steven Horsford joined Vice President Kamala Harris, Congresswoman Dina Titus, Congresswoman Susie Lee, and a representative from the Department of the Interior to tour Lake Mead and highlight the need for climate action through President Biden's Build Back Better Act and the Bipartisan Infrastructure Deal.

"The historic drought at Lake Mead is a shocking example of the threat climate change poses to the West," said Congressman Steven Horsford. "For decades, Lake Mead has fed Las Vegas's economic growth and provided outdoor recreation opportunities to our families. Without climate action, all of that is at risk. I'm grateful to Vice President Harris for coming to Nevada to see our water crisis first-



Vice President Kamala Harris and Congressman Steven Horsford

hand, and I look forward to working with the White House to pass the urgent climate investments in the Build Back Better Act and the Bipartisan Infrastructure Deal.

Together, these bills will create jobs, invest in Nevada's clean energy economy, and protect our environment for generations to come."

Lake Mead is the largest water res-

ervoir in the United States and provides approximately 90 percent of Las Vegas's drinking water. Since 2000, water levels at Lake Mead have dropped 143 feet and the reservoir has lost 5.5 trillion gallons of water. This year, Lake Mead registered its lowest water level on record since it was filled in the 1930s. In August 2021, the federal government declared a federal water shortage at Lake Mead, cutting Nevada's water allocation by approximately seven percent.

Under the Build Back Better Act and the Bipartisan Infrastructure Deal, the federal government would invest billions in drought relief and water infrastructure. The Bipartisan Infrastructure Deal alone would provide Nevada with \$403 million over five years to protect water supplies and ensure that clean, safe drinking water can reach every community.

Always On Track

The Soul Train Awards are back. BET has announced that the ceremony will be held in New York City for the first time in its 33-year history, set for Nov. 20 at the world-famous Apollo Theatre — widely considered the soul of American culture, for one of its first in-person events of the year.

Celebrating the best in soul music and its namesake television show's 50th anniversary, the Soul Train Awards recognize the best in soul, R&B, and hip-hop from both established industry legends and the next generation of promising artists. The 2021 Soul Train Awards will air Sunday, Nov. 28 at 8 p.m. on BET and BET Her.

"Don Cornelius' brilliant vision created a revolutionary show that became a cornerstone in American culture. Fifty years later, the Soul Train Awards continues to amplify his powerful message of Love, Peace & Soul to a global audience," said Connie Orlando, EVP Specials, Music Programming & Music Strategy. "We are honored to be a part of the Soul Train Legacy and partner with the national treasure that is the Apollo to celebrate Black excellence and culture with one unforgettable night of can't miss moments.

"The Apollo has long been a center of Black culture and creative innovation for Harlem and the world, and has provided a platform for Black artist at all stages of their careers," said Apollo executive producer Kamilah Forbes.

Library District Foundation Honors Tom & Bonnie Lawyer Scholarship

The Las Vegas-Clark County Library District Foundation is honoring longtime board member Tom Lawyer, who is retiring after 18 years of service. Tom and his wife Bonnie established a scholarship program to help young people who attend our West Las Vegas Library branch to achieve their dream of a college education.

Over the years, the Lawyers have given 73 scholarship awards to 45 local students, for a total amount of \$88,000. Juan Gonzalez Madera is one recipient, who represents the many fortunate students that were able to reach for the stars.

"As a first-generation college



Tom Lawyer gives a scholarship to Juan Gonzales Madera.

student and immigrant, the Tom and Bonnie Lawyer Scholarship Program gave me the opportunity to pursue my version of the American Dream," said Madera. "Growing up in the Historic West Las Vegas neighborhood, I knew I wanted to stay and serve my community in the most meaningful ways. Thanks to Tom & Bonnie's generosity in creating this scholarship, I graduated from UNLV with a bachelor's degree in public administration."

"Tom and Bonnie have inspired me to always look for ways to serve others," added Madera. "I currently work as an adult rights specialist for the State of Nevada, where I provide assistance and advocacy for our community's vulnerable seniors and those living with disabilities.

I'm proud to share that their encouragement over the years has inspired me to go on to pursue my Master of Public Administration degree from UNLV. With my MPA degree, I will access greater opportunities to elevate and enrich my service to the vulnerable and underserved in our community."

Madera is just one example of a life that was changed and uplifted through access to education through the Tom & Bonnie Lawyer Scholarship Program, which sunset in 2020. The Las Vegas-Clark County Library District Foundation extends a sincere thank you to Tom and Bonnie. For information about current college scholarship opportunities, please visit thepef.org/scholarships/



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Liberty Dental Plan serves our community

Las Vegas Black Image Magazine is very impressed by the community outreach being conducted by Liberty Dental Plan, which is on a mission to educate Southern Nevada residents about affordable coverage.

It is becoming increasingly understood how dental health plays a huge role in overall wellbeing. Finding an affordable plan is the challenge Liberty Dental Plan makes easy. Be they individual or family plans, Liberty Dental Plan is proud to also assist those in need through a partnership with the State of Nevada that offers options to Medicaid patients.

Liberty Dental Plan representatives can be seen at many community events. They recently attended the 4th Annual Las Vegas Caravan for Mammogram – creating a huge impact for more than 100 Black women who received information as part of the Health Initiative sponsored by Las Vegas Black Image and Inter-

mountain Healthcare.

Liberty Dental Plan of Nevada, Inc. is a licensed dental plan with a statewide network of contracted general and specialty dental providers. Liberty's service driven focus and timely claims payment has earned it a positive reputation among dental providers.

Liberty's Nevada headquarters is in Las Vegas, where the company maintains a national call center. They have extensive experience administering dental benefits, including utilization management, coordination of care, and increasing utilization rates.

Liberty Dental Plan's mission is to be the industry leader in providing quality, innovative, and affordable dental benefits with the utmost in member satisfaction.

For additional information, visit libertydentalplan.com.



Liberty Dental Plan representative Laurie Curfman and friend

To health with it

Las Vegas Black Image, Intermountain Healthcare, and Doolittle Senior Center join forces to deliver resources for seniors in communities of color with a landmark event on November 10.

Charles Tureaud and Kimberly Bailey Tureaud have a keen understanding of how raising awareness can help us meet the most pressing challenges. And when it comes to seniors in communities of color, the Las Vegas Black Image publishers have identified a problem that needs solving.

"There is a real need to conquer one of the biggest disparities within our communities of color," they said, "and for our seniors, that disparity centers on healthcare information, education and access.

That's why they're teaming up with Intermountain Healthcare and Doolittle Community Senior Center for the Celebrating Seniors and Healthcare event, set for Nov. 10 at 1 p.m. The landmark gathering will give voice to the unheard, as seniors will be given a unique opportunity to interact with healthcare workers,



Cassandra Lewis

advocates and others dedicated to meeting a critical need in Southern Nevada.

The event will be held at Doolittle Senior Center, located at 1950 North J Street in the Historic Westside community. The Tureauds lauded the senior center's director, Cassandra Lewis, "for continuing to touch the lives of those in the community with this collaboration."

More than 100 community seniors are expected to participate in the event, and several will be honored for their contributions to the life of our city.

"I have worked at the Doolittle Senior Center for the last 10 years – and it has been the best 10 years of my career," said Lewis. "Being able to honor those who are well deserving is a privilege. I am excited and looking forward to celebrating our seniors."

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Celebrating the next generation of future healthcare providers

White Coat Ceremony marks an important career milestone

Close to 800 Doctor of Osteopathic Medicine and College of Health and Human Services students at Touro University Nevada participated in the distinguished White Coat Ceremony. During this highly anticipated event held in October, students received their “white coats” — symbolizing the next step toward their professional healthcare careers. Touro is home to Nevada’s largest medical school and only college of osteopathic medicine, in addition to the state’s largest physician assistant program.

Doctor of Osteopathic Medicine students are the future of healthcare and will go on to practice medicine in a variety of specialties — including emergency medicine, obstetrics, pediatrics, sports medicine, and more. College of Health and Human Services students will become physician assistants, physical therapists, occupational therapists, nurses, and educators.

The students — representing the classes of 2022, 2023, 2024 and 2025 — were welcomed by their respective deans: Dr. Wolfgang Gilliar, Dean of the College of

Osteopathic Medicine; and Dr. Robert Askey, Interim Dean of the College of Health and Human Services, as well as other respected university leaders including Shelley Berkley, CEO & Senior Provost. This unique rite of passage demonstrates that these students have performed and excelled in their education and can now carry on the noble tradition of becoming a healthcare provider.

Opened in 2004, Touro is a private, non-profit, Jewish-sponsored institution established to help address critical needs in health care and education and act as a resource for community service throughout the state. Touro is now home to nearly 1,500 students in a wide variety of degree programs including osteopathic medicine, physician assistant studies, education, nursing, occupational therapy, physical therapy and medical health sciences. The university’s Henderson campus includes a multi-specialty health center and a multi-disciplinary Center for Autism and Developmental Disabilities.

MLK Senior Center, Anthem bring Mammo-Rama Extravaganza to Historic Westside

Director Byron Goynes of the MLK Senior Center, located at 2420 North Martin Luther King Blvd., recently hosted Anthem’s Mammo-Rama Extravaganza. Many community residents attended this outdoor event that included music, free food, free vision exams, free feminine products, self-breast exam demonstrations, COVID testing, and COVID

and flu vaccinations. And yes, free mammograms.

Many health care providers attended the event to engage with the local community residents. And according to Goynes, “We have big plans for the MLK Senior Center and will be bringing more events and resources to our community.”



Program Director Byron Goynes with MLK Senior Center members.

Caring for those who served

By Cassandra Cotton, Nathan Adelson Hospice Community Outreach Manager

Next month sees the beginning of the holiday season — and one of the things we remain eternally grateful for is the sacrifices our veterans have made to keep us safe. On Veterans Day we honor those who have served, and we can never forget those who served whose journey of life is coming to a close. The older adult population is the most rapidly growing population in the United States, and veterans are no exception. Currently, 42% of veterans are aged 65 and over and nearly 1.2 million veterans are aged 85 or older.

Veterans can find their needs during



end-of-life care complicated by recurrences of PTSD, the prior loss of comrades who understood their situation, and even the need for validation of their time of service. We Honor Veterans is a program pioneered by the Veterans Association and hospices nationwide to provide specialized care to those who served and training for those caring for veterans at the end of life.

Nathan Adelson Hospice is a Level Five partner in the We Honor Veterans Program. By achieving this level, the hospice is recognized as an organization that actively works to increase access to hospice and palliative care for veter-

ans in our community. Nathan Adelson Hospice will continue to provide veteran-centric education for staff and volunteers, identify patients with military experience, build professional and organizational capacity to provide care for veterans, and develop and strengthen partnerships with the VA and other veterans’ organizations.

“It is our honor to support local veterans who have valiantly served our country. In 2020 we had the privilege of serving over 1,000 veterans,” said Karen Rubel, President and CEO of Nathan Adelson Hospice. “Our organization remains committed to meeting the unique and varied needs of veterans residing in southern Nevada. No veteran should ever end the journey of life alone, afraid

or in pain.”

Nathan Adelson Hospice addresses the unique health care needs of veterans, both physical and emotional — including the psychological toll of war and how it impacts their end-of-life journey. Our veteran patients are paired with volunteers who have also served their country and share a unique and honorable bond. In addition, Nathan Adelson Hospice also recognizes the military service of veterans with special pinning ceremonies and awards.

If you or a loved one is a veteran and have questions, call Nathan Adelson Hospice at (702) 733-0320.

Leadership, by the book

Las Vegas-Clark County Library District Executive Director Kelvin Watson is a candidate for the American Library Association presidency.

Kelvin Watson, executive director of the Las Vegas-Clark County Library District, has been named one of two candidates for the 2023-24 presidency of the American Library Association (ALA). The ALA is a national organization that provides essential resources, programs, and services to support and inspire library professionals in transforming their communities. For more than 140 years, ALA has been the trusted voice of libraries, advocating for the profession and the library's role in enhancing learning and ensuring access to information for all.

In his role at the Library District, Mr. Watson oversees 25 branches spanning 8,000 square miles, a budget of \$77 million, 700 employees, and a collection of 3.2 million items. The Library District is a vibrant member of the community — offering limitless learning, business and career advancement, and government and social services support.

"America and our libraries continue to transform, and I'm humbled and honored by the possibility of serving the ALA in its highest role," Mr. Watson

said. "This role will enhance my work at the Las Vegas-Clark County Library District, providing me with a platform to share with all U.S. libraries some of the unique programs that we are implementing here. Among these are our #GetCarded Challenge, aiming to sign up our partner organizations' employees with library cards, our RTC partnership, which enables access to library digital materials for transit riders, and our work with the Clark County School District to provide every student with direct digital access to our library collection."

"We have always been a melting pot of nationalities, religions, ethnicities and gender identities, but historically, many of these segments have been blocked from realizing their full potential," he

added. "By 2030, the U.S. Census predicts that immigration will become the primary source of growth, putting greater pressure on our schools to teach the literacy and tech skills needed in the 21st century. All libraries will be called to fill this void, and I know that we can create a plan to address the coming need for new funding sources and new

technologies that create efficiencies for ease of discovery and access."

Regarded as one of the most highly respected thought leaders in the library industry, Watson is credited with expanding his customer base in past library management roles through outreach efforts to underserved and diverse

populations.

His deep experience in fundraising, technology, program development, plus his demonstrated success in addressing the digital divide is helping the Library District further expand its role as a free educational resource for all residents. A current example of this is a partnership with the Regional Transportation Commission of Southern Nevada, to provide a library app to bus riders using on-board wifi. This program introduces the library to thousands of potential new customers who may have had no previous interaction with a library.

Mr. Watson joined the Las Vegas-Clark County Library District from his role as the director of the Broward County Libraries Division, where he managed 700+ full-time employees and a budget of more than \$70 million. The Broward County library system serves 1.9 million people through 38 locations in the Ft. Lauderdale, Florida region. He has served on multiple task forces throughout the governing bodies of the library industry, including the Book Industry Study Group (2018-21).



Kelvin Watson

Starting a business: to franchise or not to franchise

By Craig Kirkland, EVP/Director of Retail Banking, Nevada State Bank

If you're interested in starting a business, you may have thought about buying a franchise. I own a multi-unit franchise together with my son, who runs the business — so I know there are pros and cons to being a franchise owner.

Advantages of Buying a Franchise

With a franchise, you tend to have an established roadmap that eliminates a lot of guesswork and can save you from making costly mistakes. You can talk to other franchisees to get a feel for how the business really works. Corporate



support from the franchisor may include initial and ongoing training, as well as national or regional advertising.

To the extent you must operate within the franchise playbook, you are your own boss. You do the hiring and firing. You decide when to show up and when to leave.

You can set pricing and strategize on marketing. It could be a great opportunity to bring in a family member.

Maybe it's more passive and you could hire someone else to run it. There may be attractive tax advantages. (Consult your tax professional before making any

decision). Yes, you must follow the roadmap, but it could be a profitable venture.

Consider These Risks First

Running any business can be challenging, especially with residual effects of the pandemic. Here are some factors to consider:

- As a franchisee, you have limited control. The franchisor often decides what you buy and from whom and at what price.

- If you are actively operating your franchise, you may have just bought yourself a 40-50-60-70 hour a week job.

- You may be the one who has to deal with a highly agitated customer.

- Your business could fall victim to

some unfortunate incident posted online.

- While a franchisor gives you support, it may cost you in the form of royalty fees, marketing expenses, and other fees.

- Like any entrepreneurs, franchisees run the risk of failing. You run short of capital; a competitor opens across from you; margins erode from wage pressure; and so on.

Even considering all the "cons," do not be deterred — rather, be prepared. Continue to educate yourself and ask as many questions as you can before making any decision.



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Women and Diabetes

By Dr. Annette Mayes OB/GYN

In November, our minds turn to our traditional menus for a Thanksgiving feast. We give thanks for all the blessings bestowed upon us. As women, we might be undecided about whether to serve the grand meal with recipes that remind you of grandma's cooking or those recipes that will be better for your family's health.



It is always important to think about your food intake because of diseases such as diabetes. Women with diabetes have more to manage. It is crucial that you stay on track by checking your blood sugar often, eating healthy meals with more fruit and vegetables, and staying active so you can be your healthiest self.

Diabetes can be different for women: it increases the risk of heart disease – the most common diabetes complication – by about four times in women but only about two times in men. Women have worse outcomes after a heart attack. Women are also at higher risk of other diabetes-related complications such as blindness, kidney disease, and depression.

Not only is diabetes different for women, it's different among women of color – African American, Hispanic/Latina, American Indian/Alaska Native, and Asian/Pacific Islander women are more likely to have diabetes than white women.

This Thanksgiving, give thanks by taking care of the good health God gave you and your family. Remember: eat to live.

For more information, call Las Vegas All Women's Care at (702) 522-9640. Or visit us at 700 Shadow Lane #165 in Las Vegas.

The Path to Affordable Homeownership: If You've Got the Drive, We've Got the Assistance

Right about now, many of us are starting our lists of what we're thankful for and thinking about the memories we'd like to make before 2021 comes to a close. As we enter this season of reflection, we challenge you to not only look in that rearview mirror to reminisce, but also see the opportunities on the road ahead. Could one of those be homeownership?

- Home At Last by Nevada Rural Housing offers a wide range of Down Payment Assistance options for eligible homebuyers who earn less than \$135,000 annually and have a minimum credit score of 640*.

- Explore options with up to \$27,000 in Down Payment Assistance with FHA, VA, USDA Guaranteed and Conventional loan options.

- Competitive mortgage rates ensure years of affordable homeownership.

- Mortgage Credit Certificates (MCCs) for eligible first-time homebuyers or qualified veterans provide federal tax credits for the life of the loan – up to \$2,000 per year! Plus, the MCC benefit is considered additional income when buying a home, so it boosts purchasing power and lowers debt-to-income ratios.

- Use the Home At Last³ Program and receive a HAL Pals pet adoption certificate – we'll cover the adoption fee!

- Home At Last³ is available in parts of your county and throughout Nevada in communities with populations under 150,000. For Clark County, visit HAL-Map.org to verify eligible areas.

- Get started at HomeAtLastEducation.org – homebuyer education is required and available online 24/7 at no cost to you!

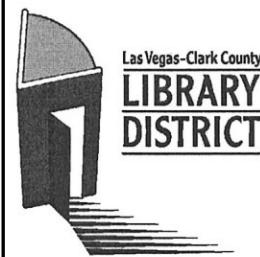
- Then, connect with a Home At Last³ participating lender at FindANevadaLender.org and a certified Home At Last³ real estate professional at FindANevadaRealtor.org.

While the journey to homeownership looks different for everyone (and it may take some time), it's definitely worth it! We can help navigate with accurate information, reliable resources and encouragement to help you take the first step toward homeownership when you're ready. We're kind of like an awesome back-seat driver, ready to help you with each turn along the way. Southern Nevadans will



be Home At Last³ in rural Nevada! Make a move and visit HomeAtLastNV.org.

**Home At Last³, a program of the Nevada Rural Housing Authority does not originate mortgage loans. Eligibility for the Home At Last³ program is determined by licensed lenders approved to offer the program. Participating lenders are responsible to reserve Home At Last³ loans at the rates published with eHousingPlus and must follow all program and loan agency guidelines. Loan rates vary based on loan type and amount of assistance provided. Not all applicants will qualify. Reference to rates is for illustrative purposes only. For the MCC program, a first-time buyer is someone who has not owned a home in the past 3 years. This is not an offer to lend money or solicit a*



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The Las Vegas-Clark County Library District buys millions of dollars worth of goods and services from local vendors each year.

Visit www.lvccld.org/about/ for bid opportunities and requests for proposals. For general information on purchasing and contracts, call 702-507-6200.

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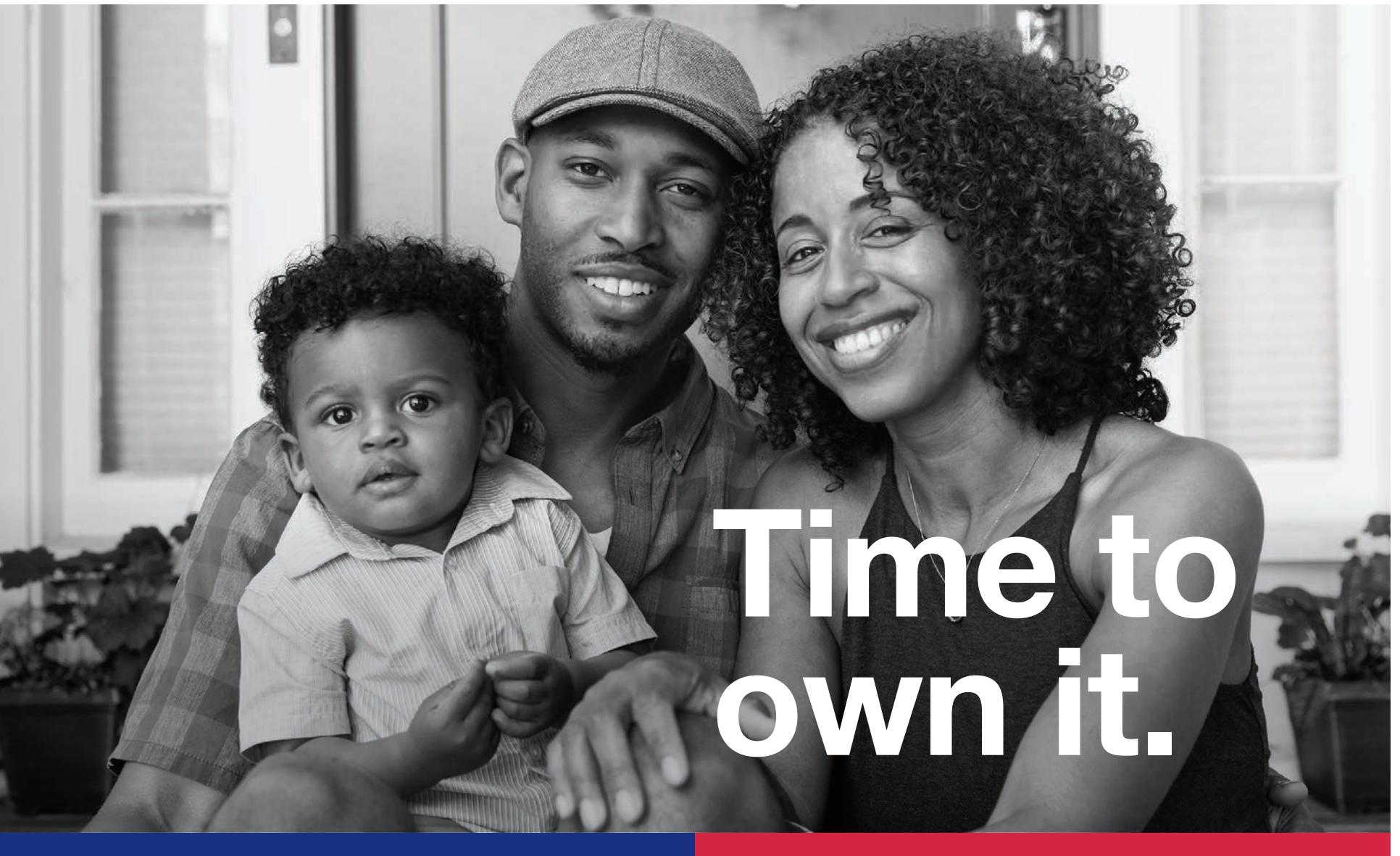
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